

Sponsorship Packages

LYNWOOD UNITED FOOTBALL CLUB

2026



Dear Prospective Sponsor,

Thank you for your interest in our Club. We're delighted to share this Sponsorship Package, which contains information about our club, our packages, and how we can work together. We look forward to collaborating soon!



Partnering with Lynwood United Football Club

Welcome to Lynwood United Football Club (LUFC), a cornerstone of the Lynwood community dedicated to the growth and promotion of football for both competitive and social needs. Our club is built on the belief that football should be for "one and all," reflecting the vibrant diversity of our local suburbs and fostering a positive environment where every member can reach their full potential.

Why Support Us?

By sponsoring Lynwood United FC, you are investing in a club that prioritizes a respectful, responsible, and inclusive culture. We are committed to being a safe and accountable space for children, young people, and adults to develop their skills and passion for the game. Our vision is to continue developing benchmark infrastructure and facilities to better serve our growing membership.

Our Impact in the Community

We strive to be more than just a sports club; we are a hub for leadership and community spirit.

Your partnership helps us deliver:

- **Comprehensive Development:** High-quality coaching and development for players, officials, and volunteers across junior, amateur men's, and ladies' levels.
- **Positive Role Modeling:** A strong environment that promotes leadership and provides positive role models for young people.
- **Inclusive Participation:** Broad family involvement that betters the spirit of the game and embraces a truly positive club environment.

We invite you to join us in our mission to provide opportunities for all coaches and players to excel while maintaining the highest standards of club administration. Together, we can continue to make Lynwood United FC a sought-after destination for football excellence and community connection.



Package Options and Costs

We've designed flexible packages to suit your needs and budget.

Platinum	Gold	Silver	Bronze
Our premium tier offers your company the following:	Our signature tier provides the below:	Our value-added tier includes:	Our value tier gives you:
<ul style="list-style-type: none"> • Exclusivity • Advertising & Social Media • Kit Sponsorship • Home & Away Game Exposure • Physical Merchandise • Ground Signage • Events & Functions • Title Sponsorship 	<ul style="list-style-type: none"> • Advertising & Social Media • Kit Sponsorship • Physical Merchandise • Ground Signage • Events & Functions 	<ul style="list-style-type: none"> • Advertising & Social Media • Kit Sponsorship • Ground Signage • Events & Functions 	<ul style="list-style-type: none"> • Advertising & Social Media • Ground Signage • Events & Functions
\$10,000.00 / 2 yrs	\$ 5,000.00 / 2 yrs	\$ 3,000.00 / 2 yrs	\$ 1,000.00 / year
Coaching	Team	Custom	
Our Coaching Package gives you:	Our Team Package provides you with:	Please call us to discuss a custom fit for your Company. Minimum inclusions:	
<ul style="list-style-type: none"> • Advertising & Social Media • Ground Signage • Home & Away Game Exposure 	<ul style="list-style-type: none"> • Advertising & Social Media • Ground Signage • Home & Away Game Exposure 	<ul style="list-style-type: none"> • Advertising & Social Media • Ground Signage • Home Game Exposure • and More.... 	
\$ 3,500.00	From \$ 1,500.00 / year	\$ TBD	

Additional Details

Platinum Package

- **Impact:** Supports up to 6 teams with **Home & Away** playing shirts plus 2 clusters teams with **Home** playing shirts. The Coaches will be supplied with a game day kit bag including a fully stocked First Aid Kit and clipboard - all with sponsor logo.
- **Exclusivity:** Provides Platinum category exclusivity.
- **Social Media:** Dedicated sponsorship acknowledgment post on Facebook and Instagram, plus regular thanks in community posts throughout the season.
- **Advertising:** Logo featured on the LUFC website on Sponsorship Page, social media posts, and club newsletters throughout the season. Logo also promoted on our Canteen digital display board - 2 pages. 1 full page displaying company logo and offer to LUFC members & 1 extra-large logo on Sponsor page
- **Kit Sponsorship:** Includes the sponsor's name and logo on the **Home & Away** playing shirts for a minimum of 6 chosen teams plus 2 clusters teams. Coach's polo would include sponsor logo.
- **Physical Merchandise:** The sponsor receives one set (1 x shirt, 1 x jacket, 1 x Kit Bag with logo) to keep.
- **Ground Signage:** Extra-large spot on the Club Welcome banner (equivalent to 2 x 2 squares) - displayed outside during all home games at Hossack Reserve. Magnets on 'A' Frame signs
- **Events & Functions:** Complementary invitations to club functions such as the Senior Awards Night and Annual Quiz Night.
- **Title Sponsorship:** Includes title naming rights for the Annual Quiz Night (e.g., "Proudly sponsored by...").

Gold Package

- **Impact:** Supports up to 4 teams with **Home & Away** playing shirts and game day kit bag for Coach including fully stocked First Aid Kits and clipboard with sponsor logo.
- **Social Media:** Dedicated sponsorship acknowledgment post on Facebook and Instagram, plus regular thanks in community posts throughout the season.
- **Advertising:** Logo featured on the LUFC website on Sponsorship Page, social media posts, and club newsletters throughout the season. Logo also promoted on our Canteen digital display board. 1 large logo on Sponsor page
- **Kit Sponsorship:** Includes the sponsor's name and logo on the **Home & Away** playing shirt for up to 4 chosen teams.
- **Physical Merchandise:** The sponsor receives one set (1 x shirt, 1 x Kit Bag with logo) to keep.
- **Ground Signage:** Large spot on the Club Welcome banner (equivalent to 2 x 1 squares) - displayed outside during all home games at Hossack Reserve. Magnets on 'A' Frame signs
- **Events & Functions:** Complementary invitations to club functions such as the Senior Awards Night and Annual Quiz Night.

Silver Package

- **Impact:** Supports up to 3 teams with **Home & Away** playing shirts and game day kit bag including fully stocked First Aid Kits and clipboard with sponsor logo.
- **Social Media:** Acknowledgment of sponsorship via a post on Facebook and Instagram.
- **Advertising:** Logo featured on the LUFC website on Sponsorship Page, social media posts, and club newsletters throughout the season. Logo also promoted on our Canteen digital display board. 1 regular logo on Sponsor page.
- **Kit Sponsorship:** Includes the sponsor's name and logo on the **Home & Away** playing shirts for up to 3 chosen teams.
- **Ground Signage:** Regular spot on the Club Welcome banner (equivalent to 1 x 1 square) - displayed outside during all home games at Hossack Reserve. Magnets on 'A' Frame signs
- **Events & Functions:** Complementary invitations to club functions such as the Senior Awards Night and Annual Quiz Night.

Bronze Package

- **Impact:** Supports the club with the upkeep of training equipment
- **Social Media:** Acknowledgment of sponsorship via a post on Facebook and Instagram.
- **Advertising:** Featured on the LUFC website, social media, and club newsletters throughout the season. Logo also promoted on our Canteen digital display board. 1 small logo on Sponsor page
- **Ground Signage:** Regular spot on the Club Welcome banner (equivalent to 1 x 1 square) - displayed outside during all home games at Hossack Reserve. Magnets on 'A' Frame signs
- **Events & Functions:** Mentions at club functions such as the Senior Awards Night and Annual Quiz Night.

Coaching Sponsor

- **Impact:** Supports advanced training, accreditation courses, and professional development for coaching staff.
- **Social Media:** 2 to 5 shout outs per season included in team match highlights.
- **Advertising:** Featured on the LUFC website, social media, and club newsletters throughout the season.
- **Exposure:**
 - Logo displayed on Coach's polo and clipboard.
 - Logo on Kit Bag and First Aid Kit.
 - Regular spot on the Club Welcome banner (equivalent to 1 square) - displayed outside during all home games at Hossack Reserve
 - Magnet on 2 x 'A' Frames
 - Logo on Sponsorship page of website
 - Logo promoted on our Canteen digital display board. 1 regular logo on Sponsor page

Team Sponsor

- **Impact:** Supports players with training equipment, game day kit, and professional development for coaching staff.
- **Kit & Merchandise Sponsorship:** Includes the sponsor's name and logo on the chosen team's **Home** and **Away** kit. Contributions also go toward additional merchandise for players and coaches (jackets, beanies, kit bags etc) featuring your logo (U16 JDL & Women's Red Team sponsors only)
- **Social Media:** 2 to 5 shout outs per season included in team match highlights.
- **Exposure:**
 - Logo displayed on Coach's polo and clipboard.
 - Logo on Kit Bags and First Aid Kits.
 - Regular spot on the Club Welcome banner (equivalent to 1 square) - displayed outside during all home games at Hossack Reserve
 - Magnet on 2 x 'A' Frames
 - Logo on Sponsorship page of website
 - Logo also promoted on our Canteen digital display board. 1 regular logo on Sponsor page

Teams available for Sponsorship

U16 JDL	2025 Division Winners	\$2,500.00
Women's Red	2025 Division Winners	\$2,500.00
Women's Yellow		\$1,500.00
Men's Div 2		\$1,500.00
Over 45s		\$1,500.00
U8 to U16 Junior Community Team (one team only)		\$1,500.00
U6 or U7 Clusters		\$1,500.00

Custom Package

- **Impact:** Support can be focused on a specific team, project or program
- **Minimum Inclusions:**
 - **Social Media:** Acknowledgment of sponsorship via a post on Facebook and Instagram.
 - **Advertising:** Featured on the LUFC website, social media, and club newsletters throughout the season. Logo also promoted on our Canteen digital display board. 1 small logo on Sponsor page
 - **Ground Signage:** spot on the Club Welcome banner (equivalent to 1 square) - displayed outside during all home games at Hossack Reserve. Magnets on 'A' Frame signs
 - **Events & Functions:** Mentions at club functions such as the Senior Awards Night and Annual Quiz Night.

How to Partner with Us

If you are interested in supporting **Lynwood United FC** and helping us provide opportunities for all coaches, players, and members to reach their full potential, please contact our sponsorship coordinators.

Contact Details

Name	Email
Keith Holland (Club Administration)	lynwoodunited@gmail.com
Paola Ferraloro (Accounts & Finance)	lynwoodunited@gmail.com



